

Jennifer Valenti

From: Timothy Roseberry <troseberry@me.com>
Sent: Thursday, September 15, 2016 3:13 PM
To: Jennifer Valenti
Subject: Re: David Reid buy

*Revised to
Contract # 2021498*

sounds good...the plan, not necessarily Decatur. Have a check in the morning Tim On Sep 15, 2016, at 2:28 PM, Jennifer Valenti <JValenti@sbgty.com> wrote:

> Sorry - had to run to beautiful Decatur.
>
> For Monday through the end of the month it would be...
>
> 20 Spots 6-7@M @ \$150 = \$3,000
>
> 8 Spots 5-5:30p @ \$175 = \$1,400
> \$4,400 - agency discount = \$3,740
>
> Just let me know what you're thinking on the :30's and I'll put something together!
>
> Thanks,
> Jen
> -----Original Message-----
> From: Tim Roseberry [mailto:troseberry@me.com]
> Sent: Thursday, September 15, 2016 10:11 AM
> To: Jennifer Valenti <JValenti@sbgty.com>
> Subject: Re: David Reid buy
>
> Sorry, just through the end of the month. I want to work with you on a schedule for :30 ads starting on the 2nd.
>
> Sent from my iPhone
>
>> On Sep 15, 2016, at 9:45 AM, Jennifer Valenti <JValenti@sbgty.com> wrote:
>>
>> So, if we start Monday and run through the morning of the election, this is what I come up with...
>>

>> 74 spots 6-7am @ \$150 = \$11,100
>>
>> 29 spots 5-5:30p @ \$175 = \$5,075
>>
>> \$16,175 - agency discount = \$13,748.75
>>
>> Work for you?
>>
>> -----Original Message-----
>> From: Timothy Roseberry [mailto:troseberry@me.com]
>> Sent: Thursday, September 15, 2016 9:02 AM
>> To: Jennifer Valenti <JValenti@sbgty.com>
>> Cc: David Reid <david@reid-lawoffice.com>
>> Subject: David Reid buy
>>
>> Good morning Jen:
>>
>> Please add to our current buy:
>>
>> WICS
>>
>> M-F 6:00A - 7:00A News 2 spots per day
>> M-TH 5:00P News 1 per day
>>
>> continue to run the current ad 100%. Thanks
>>
>>
>> Tim Roseberry
>> 553-9076



WICS
2680 E Cook St
Springfield, IL 62703

Citizens to Elect David Reid-D
2041 W Iles Ave
Ste A
Springfield, IL 62704

CO # 2610123

Sched. 08/28/16-09/18/16
Adve. Citizens to Elect David Reid-D (112119)
Agency Citizens to Elect David Reid-D (17731)
Product POLITICAL CANDIDATE (ns) (1186)
Brand POLITICAL (1874)
Salesperson HOUSE-SPRINGFIELD/CHAMPAI, WICS+ (1334)
Sales Office WICD
Buyer Name Roseberry, Timothy
Phone/Fax /
CPE N/A
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Thank you!

Date Entered 8/28/16
Last Modified 8/28/16
Entered By J. Valent
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,170.00
Net Total \$6,630.00
Sales Tax

Springfield (WICS) (WICS)
By Broadcast Month Spots Rate
Aug. 2016 1 \$300.00
Sep. 2016 27 \$7,500.00
Grand Total: 28 \$7,800.00

Separate orders

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / News	08/28/16-09/25/16	3	:15	10P-10:35P (CST)								1				Springfield (WICS) (WICS)		8/28/16
1.1	End Dated Line / News	08/28/16-09/18/16	3	:15	10P-10:35P (CST)								1	4	\$300.00	\$1,200.00	Springfield (WICS) (WICS)		9/13/16
2.0	Revised Line / News	08/29/16-09/29/16	3	:15	6P-6:30P (CST)			1	1	1							Springfield (WICS) (WICS)		8/28/16
2.1	End Dated Line / News	08/29/16-09/15/16	3	:15	6P-6:30P (CST)		1	1	1	1				12	\$250.00	\$3,000.00	Springfield (WICS) (WICS)		9/13/16
3.0	Revised Line / News	08/29/16-09/29/16	3	:15	10P-10:35P (CST)		1	1	1	1							Springfield (WICS) (WICS)		8/28/16
3.1	End Dated Line / News	08/29/16-09/15/16	3	:15	10P-10:35P (CST)		1	1	1	1				12	\$300.00	\$3,600.00	Springfield (WICS) (WICS)		9/13/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted/Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WICS-TV, LLC
2680 E Cook St
Springfield, IL 62703

Citizens to Elect David Reid-D
2041 W Iles Ave
Ste A
Springfield, IL 62704

Contract # 2626498

Schedule Dates 09/18/16-09/30/16
Advertiser Citizens to Elect David Reid-D (112119)
Agency Citizens to Elect David Reid-D (17731)
Product POLITICAL CANDIDATE (ns) (1186)
Brand POLITICAL (1874)
Salesperson HOUSE-SPRINGFIELD/CHAMPAIGN, WICS+ (1334)
Sales Office WICD
Buyer Name Roseberry, Timothy
Phone/Fax /
CPE N/A
Account Types Regional/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Thank you!

Date Entered 09/13/16
Last Modified 09/15/16
Entered By Amanda Painter
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,410.00
Net Total \$7,990.00
Sales Tax

WICS+WICD Combo 100/0 (WICS++)		
By Broadcast Month	Spots	Rate
Sep. 2016	24	\$5,000.00
Oct. 2016	22	\$4,400.00
Grand Total:	46	\$9,400.00

Add to Schedule #2626498

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/18/16-09/25/16	3	:15	10P-10:35P (CST)								1	2	\$300.00	\$600.00	WICS+WICD Combo 100/0 (WICS)		9/13/16
2.0	Normal Line / News	09/19/16-09/29/16	3	:15	6P-6:30P (CST)		1	1	1	1				8	\$250.00	\$2,000.00	WICS+WICD Combo 100/0 (WICS)		9/13/16
3.0	Normal Line / News	09/19/16-09/29/16	3	:15	10P-10:35P (CST)		1	1	1	1				8	\$300.00	\$2,400.00	WICS+WICD Combo 100/0 (WICS)		9/13/16
4.0	Normal Line / SPOT	09/19/16-09/30/16	3	:15	6A-7A (CST)		2	2	2	2	2			20	\$150.00	\$3,000.00	WICS+WICD Combo 100/0 (WICS)		9/15/16
5.0	Normal Line / News	09/19/16-09/29/16	3	:15	5P-5:30P (CST)		1	1	1	1				8	\$175.00	\$1,400.00	WICS+WICD Combo 100/0 (WICS)		9/15/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CITIZENS TO ELECT DAVID REID
1 W OLD STATE CAPITOL PLAZA, STE 1000
SPRINGFIELD, IL 62701

70-855/711

1026

DATE Sept 19, 2016

PAY TO THE
ORDER OF

WICS

\$ 3,740.00

Three Thousand Seven hundred forty and 00/100

DOLLARS

BANK OF SPRINGFIELD
850 EAST MADISON
SPRINGFIELD, IL 62701

Kirsten A Kienyer
AUTHORIZED SIGNATURE

FOR

THE PAGE OF THIS DOCUMENT CONTAINS HEAT-SENSITIVE INK. TOUCH OR RUB REVEALS IMAGE. IT WILL DISAPPEAR WITH HEAT.